



Saturday & Sunday, May 14 & 15, 2011

Promoting Community, Visual & Performing Arts in Humboldt County!

Dear Humboldt County Business Owners & Partner Organizations,

Humboldt Arts Project and Arcata Main Street are asking for your support in the creation of the second annual Humboldt Arts Festival. The Humboldt Arts Festival is a celebration of local life through the arts, featuring the best of Humboldt County music, visual and performing arts. Last year's event drew over 3,000 people to Arcata's downtown area, and we are working hard to make this year's festival an even greater success!

The second annual Humboldt Arts Festival is set to coincide with Humboldt State University's graduation weekend, May 14-15, 2011. The hours will be Saturday from 12 pm - 10 pm and Sunday from 10 am - 5 pm. The festival will be located between 9th & 11th and H & J streets.

We expect to attract close to 5,000 attendees over this weekend by featuring more than 20 music and dance performances, art exhibits at the Ironside Gallery, Robert Goodman Winery, The Jambalaya, Humboldt Brews and an immersive sculpture garden at the Ace Hardware parking lot. There will also be delicious local foods and beverages, including beer and wine!

Please take a look at the attached form to find out more about festival sponsorship. Each level of sponsorship offers a variety of great promotional and advertising benefits for your organization or company.

If you have any questions, please contact me at (707) 667-5333 or at vico@vicodesigns.com

Sincerely,

Vico Hernandez

For more information about the Humboldt Arts Festival and the Humboldt Arts Project, visit www.HumboldtArtsProject.com.



The Humboldt Arts Project

791 8th Street, Suite 14 | Arcata, CA 95521 | Phone: 707-822-4500 | Fax: 707-822-4555

www.arcatamainstreet.com | www.humboldtartsproject.com

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