



Saturday & Sunday, May 12th & 13th, 2012
Promoting Community, Visual & Performing Arts in Humboldt county!
www.HumboldtArtsFestival.com

Dear Humboldt County Business Owners & Partner Organizations,

Humboldt Arts Project and Arcata Main Street are asking for your support in the creation of the third annual Humboldt Arts Festival. The Humboldt Arts Festival is a celebration of local life through the arts, our two day festival will feature the best of Humboldt County music, visual and performing arts. Last year's event drew over 7,000 people to Arcata's downtown area, and we are working hard to make this year's festival an even greater success!

The third annual Humboldt Arts Festival is set to coincide with Humboldt State University's graduation weekend, May 12-13, 2012. The hours will be Saturday from 12 pm -10 pm and Sunday from 10 am - 5 pm. The festival will be located between 9th & 11th and H & J streets.

Growing on the momentum of the past two years we expect to attract over 8,000 attendees over two days by featuring more than 60 music and dance performances, art exhibits at the Ironside Gallery, Robert Goodman Winery, The Jambalaya, Humboldt Brews and an immersive sculpture garden at the Ace Hardware parking lot. There will also be delicious local foods and beverages, including beer and wine!

Humboldt State's graduation weekend is a great opportunity to share your brand and Humboldt County's artistic talents with a global audience. Please take a look at the attached form to find out more about festival sponsorship. Each level of sponsorship offers a variety of great promotional and advertising benefits for your organization or company.

If you would like to participate please send check payable to Arcata Main Street mailed to 791 8th Street, Suite 14, Arcata, Ca 95521. For promotional inclusion please submit donation and media by April 18th, 2011. Please email all relevant information and media to info@humboldtartsproject.com. If you have any questions, please contact me at (707) 667-5333 or at vico@vicodesigns.com

Sincerely,

Victor Hernandez

For more information about the Humboldt Arts Festival and the Humboldt Arts Project, visit www.HumboldtArtsProject.com



The Humboldt Arts Project

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www.arcatamainstreet.com | www.humboldtartsproject.com